

Liam Weir

liamweir.com liam.weir@bc.edu
Instagram: [liamweir](#) 617-206-0764
209 Chestnut Hill Ave Apt 1,
Brighton MA 02135

CURRENT PROJECTS

JOYCESTICK VR, LEAD PRODUCT DESIGNER

2016-PRESENT

Joycestick is a fully immersive virtual reality adaptation of Joyce's *Ulysses*. The Boston College digital humanities project has been covered in [The New York Times](#), [The Washington Post](#), [The San Francisco Chronicle](#), and +50 other publications as an [Associated Press The Big Story](#) feature.

It has been shown at conferences in Boston and Rome, with upcoming exhibits slated for Toronto, Dublin and Singapore. *Joycestick* has also been selected as a finalist for the Smithsonian's Creativity and Innovation Symposium in October.

As the lead product designer, I work alongside *Joycestick*'s many teams to iterate and develop a coherent and meaningful game experience. I also storyboard, provide design and visual direction, produce 3d models, light scenes in the Unity game engine, and run marketing for the project. I designed the branding and website, produce all videos and photography, and head up press outreach. For more information, check out [the Joycestick website](#).

ALL CAPS MEDIA, EDITOR & FOUNDER

2017-PRESENT

ALL CAPS is a digital-first publication built from the ground up that provides a new model for interactive long-form journalism. Bringing together excellent student journalists and web developers, *ALL CAPS* will bring longer creative nonfiction writing and illustration to a younger New England audience. In product development; May 2017 launch.

EDUCATION

BOSTON COLLEGE

CLASS OF 2018

Studio Art Major; focus New Media (GPA 3.2, Major GPA 3.7)
Dean's List First Honors (Fall 2016)

SLIGO GRAMMAR SCHOOL

CLASS OF 2014

Head Boy, Prefect & Editor-In-Chief of student paper

SKILLS

CREATIVE

Project management, product development, documentary/studio/portrait photography, video scripting/production/editing, company branding, logo/poster/print/web/game design, 3D modeling, sculpting and lighting, 3D scene development in game engines, and long-form feature writing.

SOFTWARE

Adobe Creative Suite CC: Photoshop, Lightroom, Illustrator, InDesign, Premiere, AfterEffects. Final Cut Pro X, Blender, Unity, Rhinoceros, RapidWeaver, Automator, Hazel, Office Suite, Google Suite, Asana, Jira, Wordpress, various CMS and PM tools.

WORK EXPERIENCE

NEW MEDIA ASSISTANT, OFFICE OF UNIVERSITY COMMUNICATIONS

2015-PRESENT

As an assistant in the Boston College communications office, I produce visual content (photo/video/graphic design) for BC's official social media audiences of over 250,000 people. As a Social Media Fellow, I advise on best practices and work with the official BC social media team on planning original content for official channels to drive engagement.

I am also responsible for logging mentions of the Boston College community in the media, assisting the university video team with various projects, and designing print and web graphics for university publications such as the Boston College Chronicle.

VIDEO PRODUCER, IMAGE PUBLICATIONS

SUMMER OF 2016

I was hired as a video producer for Image Publications, an Irish company that produces six national magazines. I shot, edited and distributed videos for their flagship publication, "IMAGE Magazine", the best-selling Irish fashion magazine. I also assisted with graphic design creation in addition to contributing to web and social content strategy.

VIDEO PRODUCER, GUESTBOOK PROJECT

2017-PRESENT

Founded by philosopher Richard Kearney, the Guestbook Project is a non-profit foundation that aims to foster conversation and reconciliation across borders by interviewing people from different sides of conflict around the world. As a video producer, I record, edit and produce these conversations for Guestbook's official channels. [See our website](#).

PHOTOGRAPHER, BOSTON COLLEGE

2015-PRESENT

I am contracted by Boston College to photograph events, portraits of visiting speakers, board meetings, and campus scenery by the university for use on official channels. I also freelance for student groups; providing both formal and informal photographs of concerts and activities.

SENIOR TEACHING ASSISTANT, PHOTOGRAPHY DEPARTMENT

2015-PRESENT

I am a Senior Teaching Assistant within the photography department at Boston College where I assist all photography students in their classes with film development, digital printing and editing through my office hours in the darkroom.

E-BOARD MEMBER, SHEA CENTER FOR ENTREPRENEURSHIP

2015-2016

I was on the e-board of the student wing of the Shea Center for Entrepreneurship where I was responsible for product development, co-ordinating and executing creative content, and general event organization. I also provided branding advice to various student startups on issues such as logos, web design, flyers and social media content.